

Proud Member of CPPA Logo Use Agreement

Thank you for your support of the Canadian Positive Psychology Association (CPPA). As part of your personal membership with the CPPA, you are welcome to use the “Proud Member of CPPA” logo on your website and email communications under the following conditions:

- The CPPA Proud Member logo is not to be used in print materials or any promotional material for products, services, or events.
- Use of the CPPA Proud Member logo does not represent an endorsement of the member using the logo, nor is it an endorsement of the member’s products, services, or events. It would be a violation of the terms of use of the logo for any member to state or imply such endorsement. You may not display the logo in any manner that implies such. CPPA retains the right to determine if your logo placement implies such an endorsement and reserves the right to ask you to either remove the CPPA Proud Member logo at their sole discretion or move the logo to an appropriate place on your website.
- Use of the CPPA Proud Member logo does not represent an endorsement of the member’s organization, nor is it an endorsement of the member’s organizational services, products or events. Placing the CPPA Proud Member logo on the front page of your organizational website implies that the CPPA endorses your organization and its services and this is a violation of our logo use agreement. The logo may only appear on a website page that implies you, personally, are a proud member.
- Only members who are in good standing with CPPA may use this logo*. If necessary, CPPA will take legal action against any person using the logo that is not a CPPA member in good standing. By signing this agreement, the CPPA member acknowledges that any misuse or unauthorized use of the logo could cause irreparable harm to CPPA.
- Members may not display the CPPA Proud Member logo on any print material or website that disparages the CPPA, its products, services or members.
- The logo may not be altered or displayed as a feature or design element of any other.
- For web use, the CPPA Proud Member logo must always be an active link to the CPPA’s homepage at www.cppa.ca. The “ALT” tag must read “Canadian Positive Psychology Association.”
- Members will cease using the logo upon request of the CPPA for any reason in the sole discretion of the CPPA.
- Furthermore, should your membership with the CPPA lapse or expire, you agree the logo will be removed immediately.

CPPA encourages all members in good standing with our organization to promote their personal membership in CPPA through use of the “Proud Member of CPPA” logo. CPPA owns this logo and reserves the right to audit its use, investigate complaints stemming from its use or misuse, and/or terminate or modify permission to display the logo at any time. CPPA reserves the right to take action against any use that does not conform to these policies, infringes on any CPPA intellectual property or other right, or violates other applicable law.

I have read the Proud CPPA Member Logo Use Agreement and agree to abide by this policy.

Print Full Name CPPA Member

Signature of CPPA Member

Date

Return this signed agreement by email to admin@cpga.ca.

*A member in good standing is one who is current on payment of their membership dues